

FOR IMMEDIATE RELEASE

## Cagen Music LLC President Becky Cagen Hits Seven Amazon Best-Seller Lists with “The Soul of Success Volume 2”

*Becky Cagen recently hit seven Amazon Best-Seller lists in the United States and Canada with “The Soul of Success Volume 2.”*

Northbrook, IL – October 1, 2015 – Becky Cagen recently joined a select group of business experts and entrepreneurs from around the world, along with Best-Selling Author® [Jack Canfield](#), originator of the Chicken Soup for the Soul® series, to co-write the book, *“The Soul of Success, Vol.2 : The World’s Leading Entrepreneurs and Professionals*

*Reveal Their Core Strategies for Getting to the Heart of Health, Wealth and Success”*. The book was released on September 17th 2015 by CelebrityPress™ - a leading business book publisher.



On the day of release, [The Soul of Success Volume 2](#) reached best-seller status in six US Amazon categories - reaching as high as #1 in “Marketing for Small Business” and #1 in the “Direct Marketing” category. The book also reached #7 in “Marketing,” #16 in “Marketing and Sales,” #22 in “Entrepreneurship,” and #25 in “Small Business and Entrepreneurship” categories. *The Soul of Success* became an international best-seller, reaching #10 in “Direct Marketing” on Amazon in Canada. Becky Cagen contributed a chapter titled “The ICARE Dream To Succeed Method™- How To Live Your Dream Life!”

As President of Cagen Music LLC, a nationally renowned special event music production company, Becky has been helping people live their dreams for over 30 years. Becky’s caring and compassionate personality make her latest idea, “The ICARE Dream to Succeed Method” a natural progression in her quest to help others achieve success and live their dream life.

### **CelebrityPress™ describes the book:**

*Success is a concept universally embraced but individually defined. Our definition of success truly depends on our individual goals. For example, your goal might be monetary, a physical accomplishment or a moral achievement. To flesh out this topic, we are adding a few*

*comments made by famous and successful people in diverse fields - similar and familiar concepts to those put forward by the Premier Experts® in this book.*

*Success is to be measured not so much by the position that one has reached in life as by the obstacles which he has overcome while trying to succeed.*  
~ Booker T. Washington

*You can succeed best and quickest by helping others to succeed.*  
~ Napoleon Hill

*The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack in will.*  
~ Vince Lombardi

*Nothing can stop the man with the right mental attitude from achieving his goal; nothing on earth can help the man with the wrong mental attitude.*  
~ Thomas Jefferson

*In our New Economy, the acquisition of success has been reformatted somewhat by business and industry even though its principles remain the same. The Electronic Revolution has changed the economic landscape as much as the Industrial Revolution. We now live more and more in "real time" and expect others to do the same. This era of instant communication has changed the ways in which we communicate and expect responses.*

*To succeed today, it is useful, perhaps essential, to have a mentor. Errors will be made, but to minimize them will speed up your journey. The Premier Experts® in this book will help you along the way. They have been there and know the road. Who would be better to guide you? They will illuminate your path to *The Soul Of Success*...*

After such a successful release, Becky Cagen will be recognized by [The National Academy of Best-Selling Authors™](#), an organization that honors authors from many of the leading independent best-seller lists.

Click [HERE](#) to order a copy of *The Soul of Success Volume 2*

A portion of the royalties earned from *The Soul of Success Volume 2* will be given to Entrepreneur's International Foundation, a not for profit organization dedicated to creating unique launch campaigns to raise money and awareness for charitable causes.

### **More About Becky Cagen:**

Becky Cagen is an "idea person". When Becky has an idea, she is like a happy dog with a bone! She will not give up on her idea until it comes to fruition. Working with people is Becky's specialty. As a life coach and motivational speaker, her intuitive nature allows her to see beyond the surface and delve deeper into the issues. Becky's creativity and positive energy are contagious and seem to propel others to do their best work. She knows how to inspire people to get the job done. Becky doesn't understand the word "no". She is a very

fast thinker and problem solver and knows there is always another solution. Becky believes in others' abilities often times more than they believe in themselves. These skills combined with her quick wit, enthusiasm, and encouragement enable people to overcome their fears and produce beyond what they thought was possible.

As a musician and President of Cagen Music LLC, Becky has produced and performed at over 6000 corporate shows, weddings and charity galas. Career highlights include singing at President Obama's 2009 Inaugural Ball, sharing the stage with international superstars. "I love every aspect of my job" Becky says, "whether it's singing, songwriting and performing, or planning, producing and band leading. But most of all, I love the relationships I have formed with my clients and feel honored to share in the most important days of their lives."

"The Don Cagen Orchestra" co-led by Becky and her husband and business partner, Don, have performed on WGN, CBS2 Chicago, NBC5 Chicago, Fox Chicago, Fox National, CNN and MSNBC. Becky was cast as a singer in the film "Opportunity Knocks" with comedian Dana Carvey. Becky and the band have been featured in USA Today, NY Times, Washington Post, The Chicago Tribune, Chicago Sun-Times, Variety, Pioneer Press and North Shore Magazine.

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Photo of Becky Cagen by Jennifer Mordini.

About Celebrity Press™:

Celebrity Press™ is a leading business, health and wellness book publisher that publishes books from thought leaders around the world. Celebrity Press™ has published books alongside Jack Canfield, Brian Tracy, Dan Kennedy, Dr. Ivan Misner, Robert Allen and many of the biggest experts across diverse fields. CelebrityPress™ has helped launch over 1700 best-selling authors to date.

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